



Showing true colours

What really matters to us



What kind of world do we want to live in?

Anyone who bears economical, political or social responsibility has to face this question sooner or later. We as a company are also called upon to take a stand with our daily actions, because how we behave today has long-term consequences. The way we interact with each other on a daily basis, the conditions under which we develop and produce our products, and the way we budget and do business - all this shapes our future and thus also "The World of Spraypaint".



Reason
enough to find
answers.

In numbers

- More than 440 employees
- 6 subsidiaries in Europe and North America
- 30 apprentices
- 37 million aerosols py
- 4 million touch-up pencils py
- 4.800 t of paint py
- Turnover approx. 100 million/year py

100 %
Heart and
soul for the
product

100 %
Family
business



THE WORLD OF SPRAYPAINT



Innovation is not new to us

- 12 experts in our research and development team
- Over 50 national and international patents
- Own technical facility for training and testing



Hans-Peter Kwasny Managing Director Technic, R&D
Sabine Kwasny-Grimminger Managing Director Marketing, Sales

100 %
Made in
Germany

The Peter Kwasny Group

Optimizing an aerosol in terms of sustainability is a mammoth task. But just because it is difficult, doesn't mean it can't be done. We prove this with every step in the right direction. Our tools for this task are: Conviction, perseverance, consistency and courage. And, of course, the creativity of our valued employees, who take us a little further every day.

This is our understanding of
Corporate Social Responsibility.

Continuity

Steady, long-term growth comes before quick profit.

Investments

We do not construct prestige buildings. Instead, we invest in modern and safe production sites.

Close to the customer

User-friendliness is always a development goal.

Portfolio

We have a crisis-proof, highly diversified range of products and customers.

Research and development

For decades our R & D has been a core element of our corporate strategy and the basis of our innovations.

Firmly rooted

We stand by our company locations and want to play an active role in shaping the region.

Healthy economy

A sound healthy development and sustainable growth are the basis of our economic activities. That is why we do not only need a solid economic basis for everything we do, but also ideas on how to shape the future. To achieve our goals, we take the necessary time for good and thorough work. Our focus lies on long-term success instead of quick profit.

Ecological sustainability

In order to preserve our livelihoods for future generations, we as manufacturing companies must fundamentally rethink. We are comprehensively reviewing our handling of raw materials, energy, water, waste and disposal.

Our vision: A resource-protecting production, environmentally friendly products, with innovations towards more sustainability.

In addition, we have been the proud owners of 4 bee colonies since 2020 and are committed to insect protection and sustainability.

ISO certificates

We are certified according to environmental management and quality management systems.

Recyclate

More than 20% of our plastic parts are already made of recycled raw material. But this is still not enough for us.

Recycling

Valuable raw materials from our spray cans, such as tinplate or plastics, are returned to the reusable material cycle.

Energy

We obtain 57% of our electricity from renewable sources.

Water-based paint

We are pioneers in water-based spray paint systems.

CO₂ neutrality

We believe in Green DME, i.e. the use of propellants from renewable raw materials.

Less is more

Wherever possible, we are reducing materials and use environmentally-friendly alternatives.



Safety

We maintain high industrial, health and safety standards and ensure safe handling of hazardous materials.

Social commitment

We support regional institutions and social projects.

Human Resources Strategy

Long-term staff development through training, coaching and qualified leadership.

Passing on knowledge

30 apprenticeships for a professional perspective in various occupational fields.

Secure jobs

We create long-term prospects for our employees and their families.

Health

We pay attention to the health of our employees with the support of our company doctor.

Reliable partner

We are committed to a company-wide "Code of Conduct".

Open doors

Direct communication and fast decision-making channels.

Social responsibility

The family business concept defines our corporate culture. And as in every good family, the people are at its centre. Appreciation, respect and open words in communication are the guiding principles of successful cooperation. We are there for each other and take care that each individual can develop and unfold his or her best.



www.kwasny.com